

# Business Principles, Goals, and Drivers

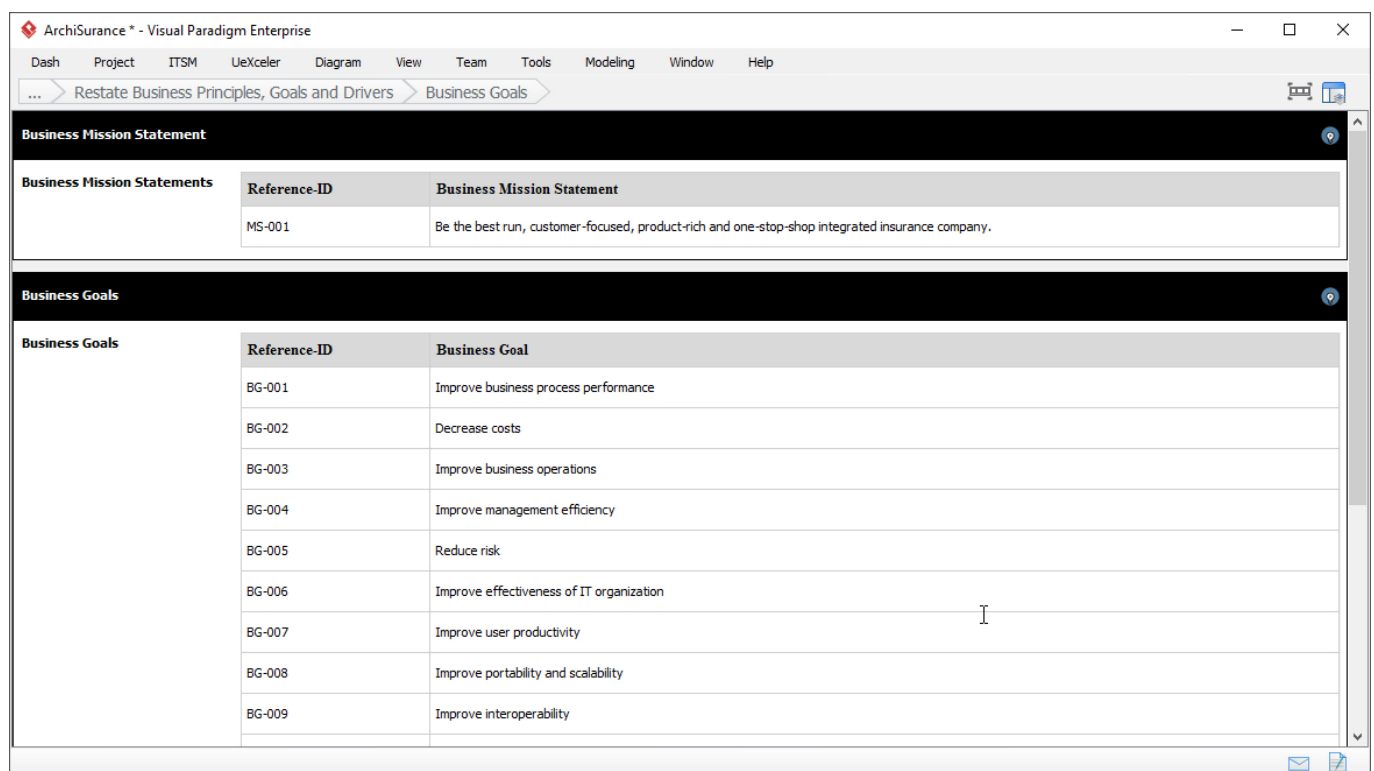
Business Principles, Goals and Drivers is one of the TOGAF deliverables you can create with the [TOGAF software](#). It describes business principles, business goals, and business drivers.

Business principles, business goals, and business drivers provide context for architecture work, by describing the needs and ways of working employed by the enterprise. Many factors that lie outside the consideration of architecture discipline may nevertheless have significant implications for the way that architecture is developed.

## Step 1: Confirm and Elaborate Business Goals and Drivers

### Confirm and elaborate business goals and drivers

Review the business goals defined. Ensure that the existing definitions are current, and clarify any areas of ambiguity.



The screenshot shows the ArchiSurance software interface. The top menu bar includes Dash, Project, ITSM, UeXceler, Diagram, View, Team, Tools, Modeling, Window, and Help. The breadcrumb navigation shows 'Restate Business Principles, Goals and Drivers' > 'Business Goals'. The main content area is divided into two sections: 'Business Mission Statements' and 'Business Goals'.

Reference-ID	Business Mission Statement
MS-001	Be the best run, customer-focused, product-rich and one-stop-shop integrated insurance company.

Reference-ID	Business Goal
BG-001	Improve business process performance
BG-002	Decrease costs
BG-003	Improve business operations
BG-004	Improve management efficiency
BG-005	Reduce risk
BG-006	Improve effectiveness of IT organization
BG-007	Improve user productivity
BG-008	Improve portability and scalability
BG-009	Improve interoperability

### Review and confirm business drivers

Review the Business Drivers defined. Ensure that the existing definitions are current, and clarify any areas of ambiguity.

The impacts of environmental trends on an organization are described as the business drivers. Another way to view business drivers is that they represent the business' understanding of the way the business must itself change in response to changes and trends in the environment.

ArchiSurance \* - Visual Paradigm Enterprise

Dash Project ITSM UeXceler Diagram View Team Tools Modeling Window Help

... > Restate Business Principles, Goals and Drivers > Business Drivers

### Business Drivers

Reference-ID	Business Driver
BD-01	Lower cost competitors entering markets
BD-02	Not delivering the services that are currently provided by competitors
BD-03	Profit growth is less than 10%
BD-04	Much of the organization's success is attributed to an innovative corporate culture. Regular review is needed in validating the business strategies to ensure they align with the organization's culture.
BD-05	Currency fluctuations.

Finished. Back to Process Steps.

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